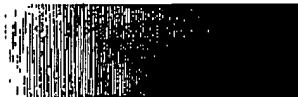


NACOR® 38-503A PSA Provides Excellent Water and Humidity Resistance

Page 1 of 2

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NACOR® 38-503A PSA Provides Excellent Water and Humidity Resistance

BRIDGEWATER, N.J., Sept. 15, 2004 – National Adhesives has introduced NACOR® 38-503A, a family of waterborne acrylic/polyurethane pressure sensitive adhesives designed to provide superior water and humidity resistance.

Delivering a good balance of adhesive properties for a variety of applications, NACOR 38-503A adhesives are ideal for use on clear film over-laminating industrial tapes, decals and in prime label and graphic arts applications. These optically clear adhesives are non-yellowing on prolonged exposure to ultraviolet light and have good coatability, mechanical stability and heat resistance characteristics.

NACOR 38-503A products perform well in a wide range of environmental conditions and provide good adhesion to low surface energy substrates, such as those used in moist food packaging. The dry film components of NACOR 38-503A products comply with FDA regulations for indirect food contact.

National Adhesives is a unit of National Starch and Chemical Company, which had worldwide sales of \$3.05 billion in 2003. National Adhesives offers liquid emulsion, solvent-borne solution and hot melt adhesives to customers worldwide. National Adhesives' products are based on polyurethane, acrylic, rubber, ethylene vinyl acetate, epoxy, polyvinyl acetate and starch and dextrin chemistries. National Starch and Chemical Company is headquartered in Bridgewater, N.J., and is a member of the ICI Group.

For more information on NACOR 38-503A adhesives, contact National Adhesives Information Center, One Matrix Drive, Monroe, NJ 08831. Call 1-800-797-4992. Fax 1-609-409-5699. E-mail: nscinquiry@salesupport.com. Or visit www.nationalstarch.com.

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Page 2 of 2

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